

Amendments to the Claims

1. (Currently Amended) A method for delivering content to a mobile terminal comprising:
- a) determining a location of the mobile terminal;
defining a locality whose boundaries are determined without reference to a geographical location of a servicing base station and without reference to a communication range associated with the servicing base station;
associating content providers with the locality;
 - b) determining a if the locality encompassing encompasses the location of the mobile terminal;
 - e) accessing content from the content providers based on the locality; and
 - d) delivering the content to the mobile terminal.
2. (Original) The method of claim 1 wherein the locality encompassing the mobile terminal is determined by:
- a) sending a request to a locality service to associate the location of the mobile terminal with a locality encompassing the location of the mobile terminal;
 - b) receiving a response from the locality service identifying the locality encompassing the location of the mobile terminal; and
 - c) wherein the locality service includes a plurality of locations defining geographic areas.
3. (Original) The method of claim 1 wherein the content is accessed by:
- a) sending a request to a content provider including the locality; and
 - b) receiving the content from the content provider.
4. (Original) The method of claim 1 wherein the step of accessing content is further based on a type of content desired by a user of the mobile terminal.
5. (Original) The method of claim 1 wherein the step of accessing content is further based on characteristics of a user of the mobile terminal.
6. (Original) The method of claim 1 wherein the locality defines a recognized geographic area.

7. (Original) The method of claim 1 wherein the locality defines a geographic area about a point of presence for a content provider.

8. (Original) The method of claim 1 wherein the content accessed based on locality relates to a point of presence within the locality.

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9. (Original) The method of claim 1 further comprising accessing a profile associated with a user of the mobile terminal and wherein the step of accessing the content is further based on criteria within the profile such that the criteria further identifies the type of content to access.

10. (Original) The method of claim 1 further comprising accessing a profile associated with a point of presence with the locality and wherein the step of accessing the content is further based on criteria within the profile such that the criteria further identifies the type of content to access.

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11. (Currently Amended) The method of claim 1 further comprising defining a zone of acceptance around the mobile terminal and wherein determining if the locality encompasses the location of the mobile terminal comprises determining if the zone of acceptance overlaps any portion of the locality wherein the locality encompassing the mobile terminal is determined by identifying a zone of acceptance about the location of the mobile terminal and identifying the locality at least partially covering the zone of acceptance.

12. (Currently Amended) A system for delivering content to a mobile terminal comprising an interface and a control system adapted to:

a) determine a location of the mobile terminal;

define a locality whose boundaries are determined without reference to a geographical location of a servicing base station and without reference to a communication range associated with the servicing base station.

associate content providers with the locality;

b) determine if the a locality encompassing encompasses the location of the mobile terminal;

- e) access content from the content providers based on the locality; and
d) send the content to the mobile terminal.

13. (Original) The system of claim 12 wherein the control system is further adapted to determine the locality encompassing the mobile terminal by:

- a) sending a request to a locality service to associate the location of the mobile terminal with a locality encompassing the location of the mobile terminal;
b) receiving a response from the locality service identifying the locality encompassing the location of the mobile terminal; and
c) wherein the locality service includes a plurality of locations defining geographic areas.

14. (Original) The system of claim 12 wherein the control system is further adapted to access the content by:

- a) sending a request to the content provider including the locality; and
b) receiving the content from the content provider.

15. (Original) The system of claim 12 wherein the control system is further adapted to access the content based on a type of content desired by a user of the mobile terminal.

16. (Original) The system of claim 12 wherein the control system is further adapted to access the content based on characteristics of a user of the mobile terminal.

17. (Original) The system of claim 12 wherein the locality defines a recognized geographic area.

18. (Original) The system of claim 12 wherein the locality defines a geographic area about a point of presence for a content provider.

19. (Original) The system of claim 12 wherein the content accessed based on locality relates to a point of presence within the locality.

20. (Original) The system of claim 12 wherein the control system is further adapted to access a profile associated with a user of the mobile terminal and access the content based on criteria within the profile such that the criteria further identifies the type of content to access.

21. (Original) The system of claim 12 wherein the control system is further adapted to access a profile associated with a point of presence with the locality and to access the content based on criteria within the profile such that the criteria further identifies the type of content to access.

22. (Currently Amended) The system of claim 12 wherein the control system is adapted to define a zone of acceptance around the mobile terminal and wherein determining if the locality encompasses the location of the mobile terminal comprises determining if the zone of acceptance overlaps any portion of the locality wherein the locality encompassing the mobile terminal is determined by identifying a zone of acceptance about the location of the mobile terminal and identifying the locality at least partially covering the zone of acceptance.

23. (Currently Amended) A computer readable medium with software comprising instructions for a computer to:

a) determine a location of a mobile terminal;

define a locality whose boundaries are determined without reference to a geographical location of a servicing base station and without reference to a communication range associated with the servicing base station;

associate content providers with the locality;

b) determine if the a locality encompassing encompasses the location of the mobile terminal;

e) access content from the content providers; and

d) send the content to the mobile terminal.

24-26. (Canceled).